



TEAM WILL BREAKAWAY NEWSLETTER

June 2012

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This week, Team Will broke the \$98,000 mark in our fundraising efforts. These are the children we're fighting for. Take a moment to [help us reach](#) our \$125,000 goal, and support the families battling this devastating disease.

Team Will is featured in the June issue of Sacramento's Parent Magazine! If you're in the area, pick up a copy and check us out or read the article [here](#)!

GTD is now an INTERNATIONAL event! Several Australians will select one day during Team Will's cross-country trip and riding in Australia. Stay tuned for details!

Please like us on Facebook!



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Welcome to Team Will's Breakaway! This our last issue before Go the Distance 2012 begins! Please see below on how to follow the team across the country and how you can still [help](#)!

We thank you for your support!

How to Follow GTD2012

The 2012 GTD ride is almost here! Follow our team along the way as the cyclists and drivers cover the United States by bike. We will be linked to GPS tracking so you can [check out our site](#) to track our progress across the country.

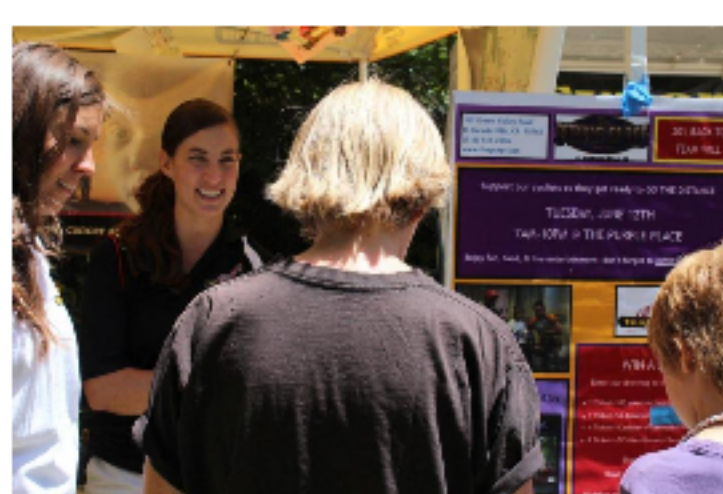
We will be regularly updating our [Facebook](#) and [Twitter](#) accounts; expect several posts from each shift throughout the day. We will be posting short videos during the ride on [YouTube](#) and updating our [blog](#) daily! And of course, if you are friends with any of the cyclists or drivers on Facebook, you can probably expect some updates from them personally as well!

Community Events Success!

Folsom Cyclebration



Cyclebration in Folsom, California, was a popular event for cyclists from all over the state and beyond once again this year. On June 9, Team Will staffed a big outreach booth at the hub of Cyclebration's scheduled events. Riders (from left to right) Randy Pench, Mauricio Solis, Jamie Johnston, Rex Gordon, John Depew, Tom Weissgerber, and Brian Williams (not pictured) are just seven of the twenty Team Will cyclists who will GO THE DISTANCE starting on June 24.



Team Will driver, Lisa Depew, other volunteers and these riders answered questions about the ride, the hospital visits, and how Team Will helps families and children affected by childhood cancer. Kids passing by got to try out the role of crew team by handing water bottles and energy bars through a handcrafted Team Will van door to our hungry and thirsty cyclists training on the other side. **FACT:** Team Will riders will consume ~1500-2000 bicycle bottles of water or sport drink by the time they reach Boston!



The Purple Place" Fundraiser a Huge Success!



On the heels of a successful Cyclebration event Saturday, Team Will held a fantastic send-off celebration June 12th for our cyclists & drivers at the Purple Place in El Dorado Hills. Friends & supporters came from all over the local area to talk with the team members & wish them well. Cyclists and drivers answered questions about the organization, the ride, and what our 10-day journey will look like. Favorite question, from a 5 year old: How do you go to the bathroom?



Participants informed everyone about how to stay engaged & [follow us during the ride](#). We gave away a brand new bike and other great prizes, and in total raised ~\$1000 for families battling childhood cancer. A huge thanks go out to the band members of Stone Kold, who provided such fabulous music, and the owner and manager of the Purple Place for contributing 20% of proceeds from the event that day to our amazing cause.



How to Help

Make a donation to our site! With your help we can make our \$125k goal. <http://www.crowdrise.com/gtd2012>

Please try to check out the community fundraisers and support Team Will by making a donation. If a donation is made to a community fundraising event during the ride, 50% of that donation will remain in the community because TW is able to contribute to specific local charities. This allows Team Will to donate funds back to the community, and the contributions will remain in the community for childhood cancer research and/or family support services.

Sharing

After you finish reading this newsletter, please share it with your friends on Facebook, Twitter, Pinterest, Google+, and any other networks you may be a part of! We want to reach as many fans as possible.

Share this [inspirational video](#) with friends who want to learn more about the statistics behind childhood cancer and be encouraged to support Team Will.

Re-Cycle: 100 Short Essays on the Sport of Cycling

Scott Charles is collecting short stories about cycling to publish into an e-book. Check it out and share your story!

http://libernetics.com/writings/?page_id=832.

There is a chance proceeds may go to Team Will.

Team Will Heroes

A Team Will Hero is someone who does something extraordinary in an extraordinary circumstance. These Team Will heroes have done just that, something extraordinary; they have inspired everyone they meet with their courage and bravery in the face of extreme challenges as they battle for their lives. For this they are Team Will Heroes and we will never forget them. [Meet the heroes](#) and then learn more about these [extraordinary kids](#).